

THE GUIDE ON

HOW TO SELL *PRE|VENT*®



Having the talk...
about coil protection



Equipment Protection That Won't Fail

What is PreVent? PreVent is an air intake protection filter constructed with either black electrostatic polypropylene media (our Model U) or black PVC coated polyester high abrasion media (our Model BHA).

Both models are washable and UV protected for indoor or outdoor use.

PreVent filters protect any type of equipment air intake, including but not limited to, HVAC, industrial compressors, refrigeration coolers, blowers, fans and electronic enclosures from cottonwood seeds, leaves, dust, bugs, and other airborne environmental debris. Custom sized to fit over air inlet or outlet openings, no equipment is too large or too small. PreVent is completely customizable, offering frame, shape and mounting options. It's a snap to install with powerful MagnaMount® earth magnets that let you secure PreVent screens without tools. PreVent filters can be cleaned in place or easily removed for routine maintenance.

Partners with benefits

PreVent opens the door to more profitable air filtration sales opportunities, beyond typical HVAC interior filters.

- PreVent applications are endless; telecommunications, transportation, industrial processing, manufacturing, data processing, food service/processing, cold storage, laundry, etc.
- Partnering with Permatron empowers you with over 60 years of design and manufacturing experience, backed by verifiable product performance. Our reputation for quality products at competitive prices, fast turnaround, customized products, product warranty, marketing assistance and customer service value.





Are You Asking the Right Questions?

Do you experience a lot of cottonwood or any other kind of airborne debris?

- We sell PreVent air intake filters that prevent environmental irritants like cottonwood before it gets into your air intakes and clogs your fins, coils and fill; and will also help contain dust, dirt, bugs, sand, and pollen.

How often do you clean your coils?

- PreVent air intake filters will greatly reduce the need for coil cleaning. Typical customers have saved 25% or more by significantly reducing the number of coil cleanings.

Are you paying someone to clean your units or are you doing it yourself?

- Save on cleaning maintenance costs by doing it yourself. PreVent air filters only take a few minutes to clean, making it easy to do in-house. Use a broom or a shop vac to clear easily visible debris off the surface of your PreVent screen, and then you're done. Simple.
- Save on valuable time. PreVent air filters can be easily cleaned in place. Equipment protection filters will save your team valuable man-hours; allowing for more project completions per day.

Do you experience any downtime?

- PreVent stops airborne debris before it ever enters your HVAC system which significantly reduces maintenance downtime. Instead of shutting down a unit or multiple units to chemically clean coils, our filters make cleaning faster simpler by just brush the dirt off your filters and keep clean air running through your system. Clean your HVAC equipment once before installing PreVent so that your equipment can stay clean longer.
- You invest a lot of money in your air handling units. We can keep your equipment running more efficiently, for a longer period of time, which cuts the equipment lifetime cost up to 10%.

Show your customers a quick ROI with our online calculator based on annual savings by using PreVent air intake filters.

Visit www.permatron.com/calculator or use our QR code





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